

# Rafael T. Crispim

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Last updated: April 2025

## EDUCATION

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<b>University of Sao Paulo</b> <i>PhD. in Management</i>	Sao Paulo, Brazil 2021 – 2025 ( <i>expected</i> )
<b>SDA Bocconi School of Management</b> <i>Visiting PhD Student</i>	Milan, Italy Fall 2023-2024
<b>Federal University of Rio Grande do Sul (UFRGS)</b> <i>MSc. in Management</i>	Porto Alegre, Brazil 2018 – 2020
<b>Santa Catarina State University (UDESC)</b> <i>BSc. in Business Administration</i>	Florianopolis, Brazil 2011 – 2015

## RESEARCH INTERESTS

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Innovation Management, Technological change, Innovation Capabilities, Artificial Intelligence.

## RESEARCH EXPERIENCE

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<b>Center for Technology Policy and Management (PGT, University of Sao Paulo)</b> <i>Researcher</i>	Sao Paulo, Brazil 2022 – Present
<ul style="list-style-type: none"><li>Associated with PGT under Dr. Marcos Bruno supervision.</li><li>Current research project investigates innovation development during critical conditions, particularly past epidemics in Brazil and Kenya.</li></ul>	
<b>Innovation Research Center (NITEC, UFRGS)</b> <i>Associated Researcher</i>	Porto Alegre, Brazil 2018 – Present
<ul style="list-style-type: none"><li>Research group coordinated by Dr. Paulo Zawislak.</li><li>Current projects: Application of smart technologies for improved healthcare services (granted BRL 83.500 by FAPERGS), and Policy proposals for a resilient and sustainable agribusiness (granted BRL 198.000 by FAPERGS).</li></ul>	

## TEACHING EXPERIENCE

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<b>University of Sao Paulo, School of Economics, Business and Accounting</b>	2021 – Present
<ul style="list-style-type: none"><li>MBA Digital Business (classes of 2022, 2024, and 2025, postgraduate program): Teaching Assistant and Advisor for students final thesis</li><li>EAD0715 Innovation Management for Business Competitiveness (Undergraduate): Teaching Assistant for Dr. Marcos Bruno and Dr. Ary Plonski</li></ul>	
<b>Federal University of Rio Grande do Sul, School of Management</b>	2018
<ul style="list-style-type: none"><li>ADM01183 Science, Technology and Production (Undergraduate): Teaching Assistant for Dr. Paulo Zawislak</li></ul>	

## PUBLICATIONS

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### Peer-reviewed journals

**Crispim, R.**, Camboim, G., & Zawislak, P. (2024). Collaborative spaces as intermediaries for small business innovation. *International Journal of Innovation and Technology Management*, 21(5), 2450036. [Link](#)

**Crispim, R.**, Netto, C., Camboim, G., & Camboim, F. (2022). Capabilities for service innovation: Bibliometric analysis and directions for future research. *Revista de Administração Mackenzie*, 23(6), eRAMD220030. [Link](#)

**Crispim, R.**, & Reichert, F. (2019). Analysis of technology services growth: An innovation capabilities approach. *Revista Debates Sobre Innovación*, 3(1), 1142-1156. [Link](#)

## Book chapters

- Zawislak, P., Netto, C., **Crispim, R.**, & Camboim, G. (2023). Dynamic capabilities for service innovation in the digital era. In: Elgar Encyclopedia of Service Studies. Elgar Publishing, pp. 361-363. [Link](#)
- Crispim, R.**, & Zawislak, P. (2021). Towards a service innovation capabilities model. In C. Silva (Org.), Administração: Ciência e tecnologia, estratégia, administração pública e estudos organizacionais 2. Atena, pp. 369-388. DOI 10.22533/at.ed.81621090326. [Link](#)

## Other publications

- Marmentini, G. & **Crispim, R.** (2024). How civil society organizations can contribute to civic education: Learnings from a developing country. National Civic Review, 113(3). [Link](#)

## WORKING PAPERS

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- “Artificial intelligence as a tool for innovation processes enhancement: Antecedents and use cases for adoption”, with Eduardo Vasconcellos and Vincenzo Baglieri (revise & resubmit IEEE Transactions on Engineering Management - ABS 3)
- “Service innovation capabilities: Towards a comprehensive framework”, with Carlai Netto, Guilherme Camboim, Ricardo Leo, Paulo Zawislak, and Faiz Gallouj (submitted to journal)
- “Measuring the smartness of an urban innovation ecosystem”, with Guilherme Camboim, Paulo Zawislak, Vinicius Brei, and Carlai Netto (submitted to journal)
- “Outcomes of AI-enabled innovation: A review and meta-synthesis”, with Eduardo Vasconcellos, Vincenzo Baglieri, Felipe Borini, and Marcos Bruno (final revision)
- “Leveraging AI for service innovation: Bridging knowledge gaps and integrating operational models”, with Vincenzo Baglieri and Felipe Borini (final revision)
- “Innovation during critical situations: evidence from past epidemics”, with Marcos Bruno, Monica Otto, Vincenzo Baglieri, Eduardo Vasconcellos, and Viviana Mangiaterra (data collection)

## PRESENTATIONS

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### 2025

- 85th Annual Meeting of the Academy of Management, Copenhagen, Denmark (scheduled)
- EurOMA Sustainability Forum 2025, Virtual

### 2024

- 27th SemeAd Conference, Sao Paulo, Brazil
- 48th Brazilian Academy of Management Annual Meeting - ANPAD, Florianopolis, Brazil
- Triple Helix Conference, Sao Paulo, Brazil
- 32nd Technological Innovation Management Symposium - ANPAD, Sao Paulo, Brazil
- ISPIM Connects, Porto Alegre, Brazil

### 2023

- R&D Management Conference, Seville, Spain
- European Academy of Management - EURAM, Dublin, Ireland
- 32nd International Conference on Management of Technology – IAMOT, Porto Alegre, Brazil

### 2022

- European Academy of Management - EURAM, Winterthur, Switzerland
- NITEC Innovation Seminar, Virtual

### 2021

- 24th SemeAd Conference, Virtual

- 31st European Association for Research on Services International Congress – RESER, Virtual
- 31st Technological Innovation Management Symposium – ANPAD, Virtual

## 2020

- 30th European Association for Research on Services International Congress – RESER, Virtual
- 44th Brazilian Academy of Management Annual Meeting – ANPAD, Virtual
- 55th Latin American Council of Management Schools Annual Congress – CLADEA, Virtual

## 2019

- R&D Management Conference, Paris, France
- 18th Latin Ibero-American Conference on Management of Technology - ALTEC, Medellín, Colombia
- 43rd Brazilian Academy of Management Annual Meeting - ANPAD, Sao Paulo, Brazil

## WORKSHOPS AND DOCTORAL CONSORTIA

AOM TIM Idea Development Workshop, Virtual	2024
BALAS Doctoral Colloquium, Sao Paulo, Brazil	2024
EURAM Innovation SIG Methodology Workshop, Virtual	2024
Young Scholars Initiative Workshop, Pisa, Italy	2023
IAMOT 2023 PhD Colloquium, Porto Alegre, Brazil	2023
Joint AMD/AMR Idea Development Workshop, Sao Paulo, Brazil	2023
CatChain's Skills Development Workshop for Young Researchers, Virtual	2023
Economics of Ideas, Science and Innovation Online PhD Short Course, Virtual	2022
Ewing Marion Kauffman Foundation Professional Development Series, Virtual	2022
SemeAd Conference, Virtual	2021
R&D Management Conference Doctoral Colloquium, Virtual	2021
SMS Entrepreneurship and Strategy Interest Group Doctoral Research Lab, Virtual	2021
AOM Technology and Innovation Management Workshop for Doctoral Students, Virtual	2021
Ewing Marion Kauffman Foundation Professional Development Series, Virtual	2021
SemeAd Pre-doc Consortium, Virtual	2020

## GRANTS, HONORS AND AWARDS

CAPES-PrInt USP Visiting Scholarships Program	2023
Advisor for the best Final Thesis in the MBA Digital Business (USP)	2022
Coordination for the Improvement of Higher Education Personnel (CAPES, Brazil) Doctoral Fellowship	2021 – 2025
Coordination for the Improvement of Higher Education Personnel (CAPES, Brazil) Masters Fellowship	2018 – 2020

## ACADEMIC SERVICE

Commission for Culture and Outreach at the School of Economics, Business and Accounting, USP, 2022
Student representative for the Innovation, Technology and Entrepreneurship Division - ANPAD, 2021-2023
Volunteer in academic conferences (EnPQ, EMA, Scibiz, Triple Helix, SemeAd), 2021
Reviewer for academic conferences (AOM, EURAM), 2020-2025
Organizing committee member IAMOT Conference 2023
Ad hoc reviewer: <i>Innovation and Management Review (INMR)</i> , <i>International Journal of Innovation Management (IJIM)</i>

## INDUSTRY EXPERIENCE

EloGroup, Sao Paulo, Brazil   <i>Management consulting firm</i>	2020 – 2021
Globulo, Florianopolis, Brazil   <i>Consulting boutique</i>	2016 – 2018
Dialetto, Florianopolis, Brazil   <i>Marketing agency</i>	2014 – 2016
Certi Foundation, Florianopolis, Brazil   <i>R&amp;D organization</i>	2013 – 2014

## EXTRACURRICULARS AND LEADERSHIP

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Politize!, Florianopolis, Brazil   <i>Non-profit organization, Institutional Director</i>	2022 – Present
Estudar Foundation, Sao Paulo, Brazil   <i>Non-profit organization, Leadership program facilitator</i>	2016 – 2022
United Nations Association of Bulgaria, Sofia, Bulgaria   <i>Non-profit organization, Volunteer</i>	2016
FEJESC, Florianopolis, Brazil   <i>Association representing Junior Enterprises, Communications Director</i>	2014 – 2015

## SKILLS

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Programming: R (basic), LaTeX (basic)  
Software: Nvivo, Atlas.ti, VosViewer, SPSS, Jamovi  
Languages: Portuguese (native), English (fluent), Spanish (basic), Italian (basic)

## REFERENCES

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### **Felipe Borini**

School of Economics, Business and Accounting  
University of Sao Paulo (Brazil)  
[fborini@usp.br](mailto:fborini@usp.br)

### **Vincenzo Baglieri**

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Bocconi University (Italy)  
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### **Marcos Bruno**

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Bocconi University (Italy)  
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### **Paulo Zawislak**

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